

Confluence (!)

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개요	
일시	2022.09.20 (화) 14:00~15:00
장소	컨퍼런스룸
참석자	마케팅팀 - A, B 개발팀 - C, D, E 디자인팀 - F, G
안건	폴라리스 오피스 4분기 마케팅 플랜 논의

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주제	세부 내용
제품 도입 사례	<p>1) 고객 사례 컨텐츠 발굴</p> <ul style="list-style-type: none"> • OO 기업 : <p>2) 고객 사례 인터뷰 영상 촬영</p> <ul style="list-style-type: none"> • 일정 : • 주제 :
검색 광고	<p>1) 운영 매체 :</p> <p>2) 타겟 :</p> <p>3) 기간 :</p>
고객 참여 이벤트	<p>1) 고객 참여 이벤트 (OO) 진행</p> <ul style="list-style-type: none"> • 이벤트 페이지 기획 및 개발 • 이벤트 예산안 수립

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액션 플랜
<input type="checkbox"/> OO 기업 인터뷰 일자 핍스 및 사전 질문 항목 공유 @마케팅팀 A대리 (~9/29)
<input type="checkbox"/> 작년 대비 검색 광고 전환 추이 분석 @마케팅팀 B과장 (~10/5)
<input type="checkbox"/> 고객 참여 이벤트 페이지 디자인 작업 @디자인팀 G사원 (~10/8)
<input type="checkbox"/> 고객 참여 이벤트 페이지 퍼블리싱 작업 @개발팀 D대리 (~10/14)

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The image displays six screenshots of Confluence templates arranged in a 2x3 grid:

- To-do list:** A template for managing tasks. It includes sections for "Today" (with a note to add due dates and status), "Priorities for the week" (with notes to assign to someone), and a "New site" section.
- Sales account planning:** A template for managing sales accounts. It includes fields for "Account name", "Account manager", "Account stage", and a sidebar with links like "Account overview", "Account resources", and "Account plan".
- Workshop planner:** A template for organizing workshops. It includes sections for "Overview" (background information), "Workshop date" (with a note to type a date), "Title" (with a note to give a descriptive title), "Goals" (with a note to explain what participants achieve), "Facilitator" (with a note to mention workshop facilitator), "Participants" (with a note to list participants), and "Resources" (with a note to type a link to workshop materials).
- Account overview:** A template for providing an overview of an account. It includes a sidebar with links like "Account overview", "Account resources", and "Account plan".
- Brainstorming:** A template for generating ideas. It includes sections for "Attack strategies" (list strengths and opportunities), "Develop strategies" (list weaknesses and threats), "Reinforce strategies" (list opportunities to reinforce), and "Avoid strategies" (list ways to prevent and address weaknesses).
- Account solutions:** A template for developing solutions. It includes sections for "Solutions" (list potential products or services), "KPI" (list key metrics), "Potential objectives" (list how to benefit from the solution), "Objective tracking" (list how to track progress), and "Status" (status of the solution).

Confluence 템플릿 다운 받기

바로 가기

Confluence 도입 상담 받기

문의하기